



VISIONARY
WOMEN

A Year of *Impact*

20
23

IMPACT REPORT

To Our Visionary Women *Community* –

2023 brought with it many firsts for our extraordinary organization! We embarked on our inaugural Leadership member trip to Napa Valley, received an unprecedented number of applications for our annual Visionary Prize for Economic Empowerment, implemented new operational systems, and strategically grew our in-house team. In addition, we hosted 14 dynamic events and welcomed over 1,500 passionate, civically minded women to be inspired, learn, and connect with other like-minded women. We were honored to host world-class speakers such as Maria Shriver and her daughters Katherine and Christina, Alli Webb, Candace Nelson, Katie Rodan and Julie Wainwright.

Thanks to our members, we have had a significant impact on the lives of countless women and girls in Southern California as well as in crisis regions across the globe. Eight years ago, our Co-Founders had a bold vision to harness the collective intellectual, creative, and philanthropic power of women. The following pages of our 2023 Impact Report demonstrate just how much we've accomplished *togetHER*.

As my initial year as Executive Director comes to a close, I share my deepest gratitude to our dedicated Board of Directors and all our incredible sponsors for their unwavering support and commitment to Visionary Women's mission. I'd also like to thank our staff for all their energy and hard work. The year ahead will most certainly a bright one for Visionary Women. We have recently launched our new website and refined our grantmaking strategy to generate bigger and bolder impact. In the spring, we look forward to launching our NexGen Visionary Scholars initiative designed for first-generation female collegegoers, among many other strategic initiatives that I look forward to sharing with you very soon.

In closing, I truly believe that the power of the collective and our community is stronger and more impactful thanks to your membership! I remain steadfast in my belief that Visionary Women will continue to be the inspirational light in the lives of our members and the women and girls we serve through our grantmaking work. Our long-time Visionary Women champion and award-winning poet, Cleo Wade, so eloquently captures the complexity of life in her poem that I have included below. May the year ahead be filled with much joy and good health for you and your loved ones.

Thank you being part of Visionary Women!

With gratitude,



Ani B. Packard
Executive Director
The Power of TogetHER

Anyway

*life is a tough blessing
tough and important and sweet
filled to the brim with humor, tragedy, and calamity
anyway
it is a blessing
hold tight to the blessing part in all of this*

– Cleo Wade

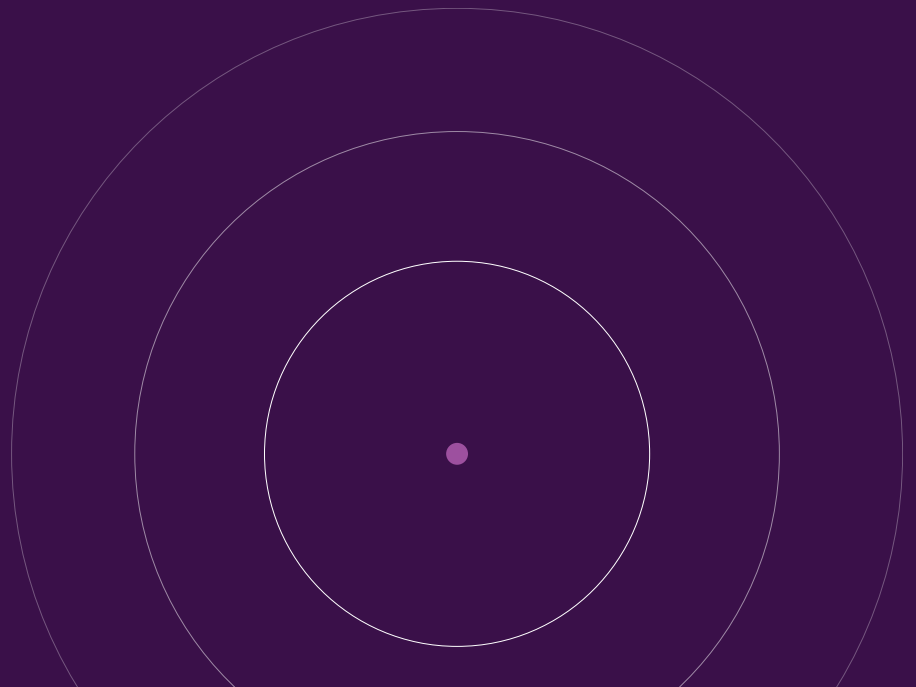
The Power of
TogetHER

WHAT WE DO

Visionary Women is a social impact organization that drives change for pressing issues facing women and girls. We build community, invest in high-impact initiatives, and activate the individual potential of our members.



Our *Impact*



\$3,000,000+
of *Impact*

\$3.02 million
dollars granted
since 2015

233 Nonprofits
funded



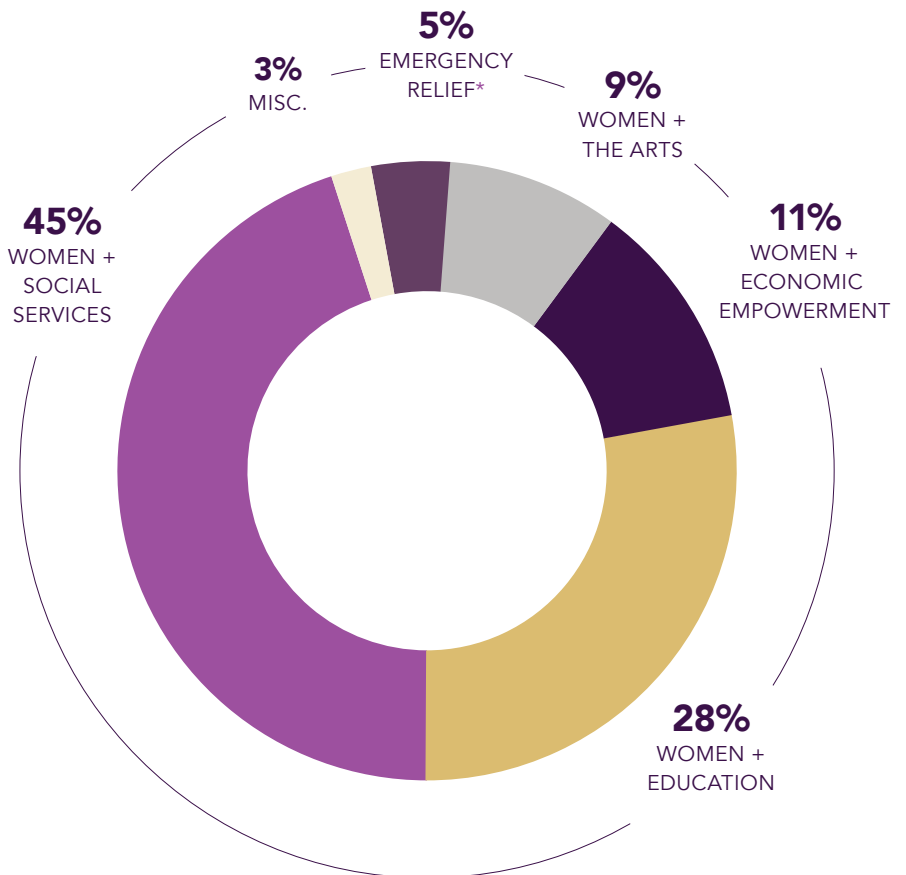
Since 2015 we've funded 233 nonprofit organizations across the globe, with a focus in Southern California

Year Over Year *Grantmaking*

- 2015 • \$80,000
- 2016 • \$100,000
- 2017 • \$160,500
- 2018 • \$359,750
- 2019 • \$588,200
- 2020 • \$399,000
- 2021 • \$301,500
- 2022 • \$499,000
- 2023 • \$541,500

Our Grantmaking Investments Across Funding *Areas of Focus*

(Since 2015)



* Emergency Relief funding is granted to address critical local or global events, such as a natural disasters, pandemics, and conflict.

Our 2023 Grantees



Acumen

Black Girl Ventures Foundation

Boys & Girls Club of Hollywood

Breast Cancer Research
Foundation

Center for the Pacific-Asian
Family

Children's Action Network
/ Tides Center

Coro Southern California

Didi Hirsch Mental Health
Services

DIY Girls

Downtown Women's Center

Foster Nation

Fund of UPHF

Girls Inc of Los Angeles

Harvest Home

Homeboy Industries

Hope in a Suitcase

ICA LA

Jacaranda Housing

Keystone Therapy and
Training Foundation

Kisoro Children's Foundation

Laura's House

Learning Rights Law Center

Los Angeles House of Ruth

Moms First

Planned Parenthood

Proyecto Pastoral

St. Helena Hospital Foundation

Street Symphony Foundation

The Colburn School

The Giving List Women

The Maria Shriver Nursery
at St. John's Hospital

The Onsite Foundation

The Pad Project

The Prosp(a)rity Project

Unatti Foundation

Upward Bound House

Venice Family Clinic

Why Not Prosper

WIZO

Women's Earth Alliance

Write Girl

Our Funding Areas of *Impact*



WOMEN + SOCIAL SERVICES

Support programming that provides real-time solutions, training, and advocacy for women and girls who are experiencing housing insecurity, food insecurity, and gender-based violence.

Support programming that provides mental health wellness for young girls, teenagers, and women.

Support programming that abates the environmental consequences of climate change on women, particularly indigenous women, and low-income communities.

WOMEN + EDUCATION

K-12 initiatives focused on improving academic outcomes for school-aged girls.

Support programming that increases the number of women and girls who receive degrees, diplomas, certifications, and licensure.

WOMEN + ECONOMIC DEVELOPMENT

Support female entrepreneurs from communities that have been under-resourced by traditional funding sources.

Support initiatives that offer education and up-skilling training to achieve career mobility opportunities for women.

Support initiatives that advocate for workplace policies that allow women to thrive and participate fully in the economy.

WOMEN + THE ARTS

Amplify the voices of female artists and female gallerists.

THE
VISIONARY PRIZE
FOR WOMEN'S ECONOMIC EMPOWERMENT
Sponsored by Visionary Women and the Hostetler/Wrigley Foundation

In March 2023, Visionary Women awarded its second annual Visionary Prize for Women's Economic Empowerment in partnership with the Hostetler/Wrigley Foundation. We received an unprecedented number of applications and awarded three exceptional female nonprofit leaders, and their organizations, with a monetary prize.



Black Girl Ventures

Shelley Omiladè Bell
Founder and CEO

Visionary Prize for Women's Economic Empowerment

Black Girl Ventures works to provide Black/Brown woman-identifying founders with access to community, capital, and capacity building to meet business milestones that lead to economic advancement through entrepreneurship.



Why Not Prosper

Rev. Dr. Michelle Anne Simmons
Founder and Executive Director

Visionary Prize Runner-Up

Why Not Prosper supports and empowers formally system-involved women to become economically self-sufficient and valuable members of their respective communities upon reentry. Why Not Prosper proudly provides women with a hand up, not a handout.



The Prosp(a)rity Project

Briana Franklin
Co-Founder and CEO

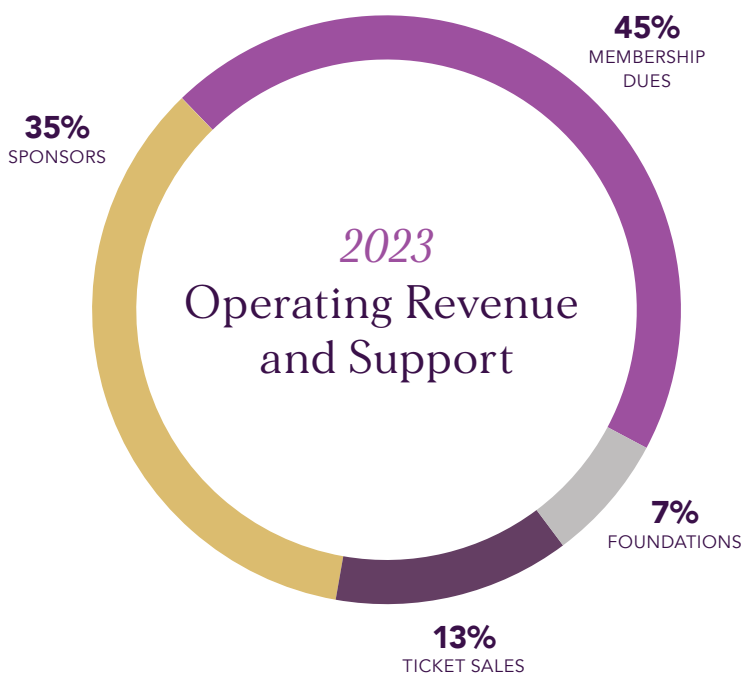
Rising Visionary Award

The Prosp(a)rity Project is on a mission to level the socioeconomic playing field for populations most susceptible to, and impacted by, predatory lending.

Financials

As a recognized 501 (c)(3) nonprofit, Visionary Women works to ensure that the impact dollars we receive are efficiently and wisely used to serve our mission. The data provided below offers insight into our revenue in 2023 and our programmatic efficiency over the past 3-years.

We are proud to share that Visionary Women received the GuideStar Platinum Seal of Transparency in 2023. GuideStar is the premier source on information related to nonprofit financial reporting. Visionary Women's Platinum Seal of Transparency will continue to emphasize the credibility and integrity of our work among our dedicated members, foundation partners, and sponsors.



3-Year Average
Program Efficiency
(2021 – 2023)

76%

On average, 76% of our expenses since 2021 have gone directly to support Visionary Women's impact mission.

Visionary Women *Supporters*

• Board of Directors

Holly Baril

Lani Favre, Board Chair

Angella Nazarian, Co-Founder

Jennifer Bond

Laura Fox

Shelley Reid

Honorable Lili Bosse, Co-Founder

Nina Kotick

Nadine Watt

Malea Farsai-Zafari

Chloe Makhani

Thea Andrews Wolf

• Sponsors

Montage

Wally's



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Cartier

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Pomellato

DAVID YURMAN

GEARYS
BEVERLY HILLS

NET-A-PORTER

BANK OF AMERICA

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• Foundation Partners

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Hostetter
Wrigley
Foundation

FOX FOUNDATION

Maurice and Paul Marciano Foundation